



PRESS FACT SHEET

Zeitgeist

Zeitgeist is journaling that feels like posting.

Zeitgeist is a journal for iPhone and iPad that feels like posting. Instead of saving it all for a long entry at the end of the day, you jot down a sentence or a photo the moment it happens. Zeitgeist adds your photos, calendar events, places, workouts and steps on its own, so every day comes back to life.

FACTS

App	Zeitgeist Journal & Diary
Developer	Tiptop Software (Marcel Wichmann), Hamburg, Germany
Platforms	iPhone, iPad and Apple Vision Pro (iOS 27, iPadOS 27, visionOS 27 or later)
Price	Free, with the optional Zeitgeist Plus in-app purchase
Languages	English, German
Category	Health & Fitness
First release	September 17, 2025
App Store	https://apps.apple.com/us/app/zeitgeist-journal/id6751783015
Website	https://tiptop.software/zeitgeist/
Press contact	hi@tiptop.software

FEATURES

- **Quick posts.** A sentence, a photo or a mood is all it takes, in about ten seconds.
- **Your whole day.** Photos, calendar events, places, workouts and steps appear next to your posts automatically.
- **People.** @mention someone and they get their own profile, filled with every moment you've shared.
- **Moods.** Log how you feel and see your weeks in color, for morning, midday and evening.
- **Tags.** Tag whatever you care about and see when it happened in a calendar.
- **Private.** Your journal lives on your device and syncs through your own iCloud.

ABOUT THE DEVELOPER

Tiptop Software is the independent app studio of Marcel Wichmann in Hamburg, Germany.

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